



NU SKIN®  
THE DIFFERENCE. DEMONSTRATED®

CREATING SMILES Q2.2013

# GLOBAL QUARTERLY REPORT

## NU SKIN CELEBRATES 10 YEARS OF FORCE FOR GOOD DAY



In 2003, in its spirit of long-term social responsibility, Nu Skin established the Nu Skin Force for Good Day: a day where Nu Skin's global family of sales leaders and employees devote time and resources to helping children in their local communities.

*"Nu Skin's Force for Good Day has become an annual tradition that brings our global Nu Skin family together to celebrate, and more importantly, demonstrate our mission to be a force for good by improving people's lives," said Truman Hunt, president and chief executive officer. "While Nu Skin is involved in worthwhile causes throughout the year, it's always impressive to see the tremendous good that comes from the combined global efforts of our sales leaders and employees as they devote a day to helping children in need in their local communities."*

The company's Force for Good Day projects support the Nu Skin Force for Good Foundation's mission to improve children's health, education, and economic circumstances.

Nu Skin sales leaders and employees from all regions participated in the annual tradition with projects ranging from donating clothes to preparing more than 10,000 meals for underprivileged children.

*Read more about the various Force for Good Day projects around the world on pages 2 and 3.*



Force for Good Day—USA

## NU SKIN GREATER CHINA CHILDREN'S HEART FUND RECEIVES COMMUNITAS AWARD FOR EXCELLENCE IN COMMUNITY SERVICE

Recently, the Nu Skin Greater China Children's Heart Fund was recognized with a prestigious Communitas Award for Excellence in Community Service. Communitas is a Latin word that means "people coming together for the good of a community." To date, the Nu Skin Greater China Children's Heart Fund has helped more than 1,400 poverty-stricken children with congenital heart disease, saving an average of one patient every day in 2012.



### HELPING THOSE IN NEED

Recently, the Nu Skin family came together to help those affected by natural disaster. Nu Skin employee and distributor donations sponsored a Feed the Children relief truck that carried much needed supplies to those affected by the tornadoes that ravished the Oklahoma plains in the U.S., as well as direct donations to those impacted by the in Alberta, Canada. Those interested in assisting with the relief efforts can visit [www.forceforgood.org](http://www.forceforgood.org) to donate.



# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

## 2013 NU SKIN FORCE FOR GOOD DAY MAKES A WORLD WIDE IMPACT

On June 5th, the global Nu Skin family kicked off the 10th annual Force for Good Day by participating in service projects throughout the world. (The activities represent Nu Skin's mission to be a Force for Good throughout the world — especially in the lives of children in need) Take a look at some of the highlights:

### EMEA

**Belgium** – Nu Skin Belgium employees teamed up to support four organizations. Employees spent the day organizing and painting classrooms at Cirkus in Motion, an organization that uses circus-related arts and activities to promote individual, social, motor, and creative development. At Homevil, an organization for mentally disabled adults, employees prepared lunch and took part in various fun activities. Employees also helped cook and serve warm meals to people living in poverty in Poverello. Finally, Nu Skin employees painted the classrooms at the Sint-Jan School, a nursery and primary school in Leuven.

**Denmark** – Scandinavian employees collected donations from many Danish companies and sent the proceeds to an orphanage in Romania.

**Germany** – Nu Skin Germany employees organized a summer party for 200 children living with cancer, as well as their families, at the Hilfe für krebskranke Kinder Frankfurt e.V. facility.

**Hungary** – Nu Skin Budapest employees doubled their efforts by splitting up into two groups to support two local children's organizations. The first group visited a primary school in Tiszaföldvár, where most of the 220 students come from underprivileged families. Employees attended the school's children's day and supported the event by donating flasks and bathrobes. The second group painted the fence and playpens at the Budapest Government Children's Home for babies, infants, and handicapped children from two weeks to four years of age.

**Russia** – Nu Skin Russia employees spent the day at the Khotkovo boarding school which helps children who suffer from articulation and speech disorders. The team cleaned the area surrounding the school, painted curbs, landscaped and played with the children.

**South Africa** – Nu Skin South Africa employees visited the Siyandlulisa Ministry, which looks after children in the surrounding communities by offering them food and clothing. Employees helped set up a new library with educational books and toys in addition to preparing food and clothing hampers.

### GREATER CHINA

**Greater China** – The entire Greater China Nu Skin family, including China mainland, Hong Kong, and Taiwan, came together for a clothing drive. They assisted local children in need by donating extra clothes to local charity parnters.



Thailand

# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

## SOUTH ASIA/PACIFIC

**Australia** – With cold temperatures in Australia this time of year, there are many disadvantaged kids who lack warm clothing. Nu Skin employees donated unused clothing to The Smith Family Appeal, a national, independent children’s charity helping disadvantaged Australians create better futures for themselves. Employees also participated in a blood drive.

**Indonesia** – Nu Skin employees and sales leaders prepared and donated school kits and held a movie screening for children benefitting from the Southeast Asia Children’s Heart Fund.

**Philippines** – The Nu Skin family planned a back-to-school event and donated school supplies to the Child Health in Life and Development (CHILD) Foundation.

**Malaysia** – Nu Skin Malaysia sponsored a blood drive with their highest recorded attendance to date. An estimated of 252 lives have benefited from the blood donated.

**Singapore** – The employees in Singapore partnered with Club Rainbow Singapore to reach out to Heart’s Kids and children with chronic and life-threatening illness. The children built personal terrariums.

**Thailand** – Nu Skin employees and sales leaders assembled 700 school kits for underprivileged students at the Nu Skin Force for Good Bann Koh Lao School.



Indonesia

## NORTH ASIA

**Japan** – Employees supported a food drive and created school kits to help underprivileged children in the area.

## AMERICAS

**Canada** – Nu Skin Canada worked with DEBRA, a Canadian organization that assists those affected by Epidermolysis Bullosa (EB), to help children suffering from disease.

**USA** – Nearly 700 employees and their families gathered at Nu Skin’s Provo headquarters to assemble learning kits and 10,000 healthy lunches for underprivileged children. They also cleaned 10 city blocks of the surrounding community.



South Africa



## NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

### CHANIDA LIMPANAPORN THRIVES IN THAILAND 10 YEARS AFTER CORRECTIVE HEART SURGERY



When Chanida Limpaporn was born in 2002, doctors diagnosed her with a rare and serious heart defect in which her two main arteries were reversed. The Nu Skin Southeast Asia Children's Heart Fund learned of Chanida's need and provided the funds for her surgery in 2002. It has been ten years since her surgery and Chanida is now thriving.

Today, Chanida is a great student at the top of her class. In her spare time, she loves dancing and being active. She wants to be a mathematics teacher

when she grows up and wants to be the best daughter she can be.

On average, the Nu Skin Southeast Asia Children's Heart Fund saves more than one child's life every day. In 2012, the Southeast Asia Children's Heart Fund saved 440 other children like Chanida.

The Nu Skin Force for Good Foundation is a registered nonprofit 501(c)(3) private foundation whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.

### SOUTH KOREA AND EMEA BUILD TWO NEW HOMES IN MALAWI TO BENEFIT SAFI

Thanks to the generous donations and efforts from Nu Skin South Korea and EMEA, the Foundation was able to help build two new homes at the School of Agriculture for Family Independence (SAFI) in Malawi, Africa. The three and four bedroom homes will help enhance the educational efforts, allowing for more staff to be on-site at the school.



### FOUNDATION CHARITY PARTNER SEACOLOGY HELPS CHILDREN IN TANZANIA

In Kwale Island in Tanzania, children – especially girls – are expected to walk long distances to retrieve water for their families' daily needs. This leaves little time to attend school and often results in poor health conditions for the children.

Thanks to the efforts of Nu Skin Force for Good Foundation charity partner, Seacology, the construction of a 600-cubic-meter (158,503 gallon) cistern was finalized. The cistern stores rainwater for the community, providing the island residents immediate access to clean water.



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## NOURISH THE CHILDREN HIGHLIGHTS



### SOMETHING TO SMILE ABOUT: VITAMEAL MAKING A DIFFERENCE FOR EMMA

Nu Skin recently received communication from Christine Dallakian, an Armenian mother who received assistance through the Nourish the Children (NTC) initiative. When her husband passed away in 2009, she was left alone to care for Emma. In May, Christine heard about VitaMeal and NTC and knew she needed to find out more about the opportunity to properly nourish little Emma. The Dallakians are two of hundreds who received assistance in Armenia and were nourished thanks to the donations of Nu Skin distributors and employees.

Christine writes: "Today we received VitaMeal and little Emma was very glad to get it. While I was writing this letter, my daughter was laboriously preparing VitaMeal in the kitchen and now is calling me to taste it. We really love it!"

### THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: APRIL-JUNE 2013

DESTINATION	MEALS
MALAWI	7,569,840
CHINA	1,800,000
PHILIPPINES	1,260,000
HONDURAS	540,000
GUATEMALA	540,000
EL SALVADOR	360,000
N. KOREA	180,000
CANADA	81,000
VIETNAM	300
<b>TOTAL</b>	<b>12,331,140</b>

NUMBER OF MEALS  
DONATED AS OF Q2 OF 2013:  
**316,265,340**

Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The program leverages the strength and staying power of a for-profit corporation in cooperation with charitable organizations like Feed the Children to help solve the complex world problem of feeding malnourished children. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution, sales, and commissions to Nu Skin distributors, as well as a reasonable profit margin.

We appreciate the generosity of our distributors and customers whose donations make these programs possible. From April-June 2013, we delivered VitaMeal donations to authorized charity partners for distribution to those who needed it most. Although the above were the intended destinations for these donations, please note that the charities may change destinations due to logistical issues or the needs of recipients. These numbers also include donations from Nu Skin Enterprises through the corporate match program.