



NU SKIN.<sup>®</sup>  
THE DIFFERENCE DEMONSTRATED<sup>®</sup>

CREATING SMILES Q4.2013

# GLOBAL QUARTERLY REPORT



## NU SKIN REACHES OUT TO THOSE AFFECTED BY TYPHOON HAIYAN

The strongest storm recorded at landfall hit the Philippines coast in early November. The Nu Skin family banded together to provide relief to those affected by the devastation, donating more than \$100,000 in cash and in-kind donations to support the initial relief efforts. Nu Skin Japan, a market that has experienced the devastation of a natural disaster, generously donated \$50,000 of the total initial donation. In addition, the company immediately introduced VitaMeal matching initiatives around the world to help support the needs of those affected by the natural disaster. Nu Skin also partnered with the charity, Convoy of Hope, to immediately provide food and water supplies to those affected. In addition, before the typhoon hit, Nu Skin's family of distributors and customers was already purchasing

and donating more than 360,000 meals every month to the Philippines through the Nourish the Children initiative. In the aftermath of the typhoon, Nu Skin requested an increase of VitaMeal donations to be directed to those affected in the hardest hit areas where VitaMeal can be prepared and served at emergency shelters. A worldwide total of 210,000 bags of VitaMeal have been distributed to those affected by this natural disaster for a total of more than 6 million meals!

In addition to an initial donation to help, the Nu Skin Force for Good Foundation is also working to identify and fund a project to help the Philippines' long-term rebuilding efforts. The Foundation will also continue to work with its charity partners to meet the needs of those in the heavily affected area.

## NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS



### NU SKIN FORCE FOR GOOD GALA RAISES MORE THAN TWO MILLION DOLLARS FOR CHILDREN

What a night to remember! In October, The Nu Skin Force for Good Foundation held its bi-annual fundraising gala in conjunction with the company's global convention. With more than 1,300 people attending the event, the Foundation created history and raised a record level of donations of more than \$2.2 million USD, which will be used to improve the lives of children around the world.

The culminating portion of the event was the much anticipated Force for Good Foundation Auction. From vacation packages, to the opportunity to attend Nu Skin's 30th Anniversary ringing of the bell in New York City, the atmosphere was electric. The generosity of sales leaders was unprecedented as the company made history with the record amount of funds raised.

"We are honored to be acquainted with such great and generous individuals, and look forward to continued efforts and generosity as we improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty," said Gary Garret, managing director of the Nu Skin Force for Good Foundation. "We are excited to have the ability to do more good around the world and create more smiles."

### CC SHIH RECEIVES LIFETIME ACHIEVEMENT AWARD

The Nu Skin Force for Good Lifetime Achievement Award recognizes individuals who go above and beyond to support the Foundation and better the lives of children through the world. This year the Foundation honored CC Shih from the United States. Mr. Shih and his family have played an integral part in the advancement of the Foundation and have donated well more than \$1 million to the Foundation to support children's causes throughout the world.

Steven Lund, chairman of the Nu Skin Board of Directors, presented the award to Mr. Shih's daughter, Lily Shih, on behalf of her father, he noted that "CC Shih's force for good spirit has often been felt as he is known for his great charisma and initiative to motivate others to get involved. His legacy of goodness and longtime support of the Foundation and his generosity have made a difference in the lives of thousands of children."

Although Shih was unable to be present at the Force for Good gala to receive the award, a short video was played during the ceremony where Shih invited everyone to share their good fortune with those who need help the most.



Q4.2013

## NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

### THE NU SKIN SOUTHEAST ASIA CHILDREN'S HEART FUND SAVES HAIKAL

Meet one of the children saved by the Southeast Asia Children's Heart Fund. Haikal was born with complex heart problems and was diagnosed with congenital heart disease at a very early age. His father who is 66 years-old works part-time at a clinic and was unable to pay for any treatment for his son. Thanks to generous donations to the Southeast Asia Children's Heart Fund, Haikal was able to undergo treatment. Haikal's doctors expect that he will be able to enjoy a happy and healthy life. Haikal is one of more than 4,500 children who have received lifesaving heart surgeries since the program began in 2008.

The Southeast Asia Children's Heart Fund provides lifesaving corrective heart surgeries for children suffering from congenital heart disease whose families cannot afford the operation. If you would like to donate to the Southeast Asia Children's Heart Fund and help other children like Haikal, please donate now at [ForceforGood.org](http://ForceforGood.org).

### MORE THAN 55,000 VOLUNTEER HOURS

TO ASSIST MORE THAN 16,000 PEOPLE IN NEED IN GREATER CHINA

**\$50,000**

DONATED BY NU SKIN JAPAN TO ASSIST THOSE AFFECTED IN THE PHILIPPINES BY TYPHOON HAIYAN

**193 CHILDREN**

RECEIVED HEART SURGERY BY THE NU SKIN SOUTHEAST ASIA CHILDREN'S HEART FUND

\*OCTOBER-DECEMBER 2013





Q4.2013

## NOURISH THE CHILDREN HIGHLIGHTS



### VITAMEAL OFFERS A BETTER FUTURE FOR TWINS

During a cold winter in 2008, twin infant brothers named Shijing and Shilin were found abandoned in rural China. The woman who found them, known as Aunt Wang, is 64 years-old and has adopted more than 30 children. When Nu Skin Greater China heard of the generosity of Aunt Wang, it directed distributor and customer's donations of VitaMeal to support this large family. Shijing and Shilin are now six years of age and eat VitaMeal every day. Aunt Wang is grateful for the kind donations of VitaMeal and is very proud of her boys.

"Look at the recognition my boys have received for their efforts in school," said Aunt Wang pointing proudly to a wall filled with awards. "Thank you Nu Skin."

Generous donations of VitaMeal are changing lives all over the world, especially the twin boys. To find more information about the Nourish the Children initiative and how to get involved, visit [NourishtheChildren.com](http://NourishtheChildren.com).

### VITAMEAL MAKES IMMEDIATE IMPACT IN THE PHILIPPINES

**210,000**

NUMBER OF BAGS DONATED TO AID THOSE AFFECTED BY TYPHOON HAIYAN IN THE PHILIPPINES.

**83%**

INCREASE IN DONATIONS DURING OCTOBER 2013 VERSUS OCTOBER OF 2012

**347,141,100**

NUMBER OF MEALS DONATED THROUGH THE FOURTH QUARTER OF 2013

**6 MILLION**

NUMBER OF MEALS DONATED BY THE NU SKIN FAMILY

**ALL-TIME RECORD**

VITAMEAL DONATIONS IN THE MONTH OF DECEMBER, 2013

### THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: OCTOBER-DECEMBER 2013

DESTINATION	MEALS
MALAWI	6,796,920
PHILIPPINES	4,140,000
CHINA	2,400,000
NICARAGUA	720,000
CHAD	540,000
HAITI	360,000
LEBANON	234,000
GUATEMALA	180,000
HONDURAS	180,000
SYRIA	180,000
CENTRAL AFRICAN REPUBLIC	180,000
CANADA	99,000
ZIMBABWE	72,000
<b>TOTAL</b>	<b>16,081,920</b>

The Nourish the Children initiative is social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.