



NU SKIN.[®]
THE DIFFERENCE DEMONSTRATED[®]

CREATING SMILES Q3.2014

GLOBAL QUARTERLY REPORT



NU SKIN CONGRATULATES 2014 SAFI GRADUATES

Nothing is more heartwarming than watching children join in the celebration as their parents achieve success and walk across the stage to receive a diploma as part of the 2014 graduating class of the School of Agriculture for Family Independence (SAFI) in Malawi.

Nearly 30 families graduated from the school on August 8. These families attended their graduation with the company of Nu Skin co-founder, Steve Lund, and many of Nu Skin's top sales leaders. The speaker of the Malawi Parliament, Richard Msowoya, also addressed the graduates. He spoke about growing up in a family that had also gained valuable agricultural training and how the skills changed the course of his life and provided his family with hope for a brighter future.

"It was exciting to witness the graduation of people who fulfilled a commitment to improve the lives of their families, and what will ultimately improve the lives of their villages," said Julie Toth, Nu Skin sales leader. "Becoming a SAFI graduate was no small achievement for these individuals who had to learn modern farming technology, fishing, animal husbandry, and other agricultural skills to increase their harvests and livelihoods. It was humbling and truly an honor to be there."

Those attending the ceremony said that one of the best parts of watching the graduates complete this valuable training was the joyful celebration that took place as the children watched their parents dance down the aisle, holding their diplomas proudly overhead. What an inspiring example these men and women have set for their children.

SAFI originated in 2007 from a partnership with Napoleon Dzombe, philanthropist and businessman. This partnership has helped more than 210 families learn proper agricultural techniques that enable them to harvest crops year-round. Crop yields of some students have increased as much as 700 percent.

Mtalimanja Village is home to 30 families who live on campus with their families and attend SAFI to learn more effective agricultural techniques that include irrigation, animal husbandry, and mushroom production. Parents attend classes while children also receive an education. During the second year of the program, the families return to their homes and implement their education as they grow and harvest their own crops and teach other village members what they have learned.



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NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

MALAWI ORPHAN TURNS HARD WORK INTO A BRIGHT FUTURE

Joseph lost his parents while he was in primary school and grew up with his grandparents, who were very poor. They could not pay the required fees for high school, but Joseph was persistent and did not give up on acquiring an education. Educate the Children (ETC) found out about Joseph's situation in 2007 and gave him a full, four-year scholarship to complete his education.

Joseph worked hard while attending Dowa Secondary School. He earned a very impressive 16 points in his Malawi School Certificate of Education in 2010. Due to these marks, he was admitted to the Catholic University. Three months later, the government of India announced it was seeking Malawian students whose score qualified them to apply for scholarships it was sponsoring. When ETC received the news, they learned Joseph was among those invited to apply for the Indian scholarships.

More than 400 scholarship applications were submitted to the Indian High Commission in Malawi. Out of 400 applicants, the Indian Embassy in Malawi gave scholarships to nine students to study at the University of Pune in India, and Joseph was one of them. Joseph is now enrolled at the University of Pune studying a bachelor of science degree in business management, with an emphasis on international business.



Joseph Chipokosa was an orphan struggling to attend high school who received a scholarship to study at a University in India.



NEW HEALTH AND HAPPINESS FOR A FILIPINO BOY

Francisco and Jovelin Sta. Romana experienced a heartbreakingly dilemma when their seven-year-old son, Hayden, was diagnosed with a congenital heart disease called ventricular septal defect (VSD). The couple from Dasmariñas, Cavite, in the Philippines, was told Hayden needed surgery as soon as possible,

but Francisco's meager income as a stockman made it impossible for them to afford the operation.

The family's monthly income was only \$180 US. They could barely afford the necessary essentials for daily living let alone a critical surgery for Hayden. The Sta. Romanas were advised to seek financial help from Philippine General Hospital. Through CHILD's partnership with Nu Skin's Southeast Asia Children's Heart Fund, the Sta. Romanas qualified for funding that paid for the open heart surgery on September 9, 2014, that saved Hayden's life.

Hayden is on his way to a full recovery and his parents believe he will be able to be a healthy, normal boy thanks to the Southeast Asia Children's Heart Fund.

FORCE FOR GOOD HIGHLIGHTS

JULY - SEPTEMBER 2014

4,000+

CHILDREN IN GREATER CHINA RECEIVED CONGENITAL HEART DISEASE SCREENINGS AT NO COST

2

NU HOPE LIBRARIES BUILT IN KOREA

38

ELEMENTARY SCHOOLS IN JAPAN RECEIVED BOOKS, BOOKSHELVES, AND STATIONERY SETS



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NOURISH THE CHILDREN HIGHLIGHTS



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NOURISH THE CHILDREN BRINGS VITAMEAL TO MALNOURISHED NICARAGUAN CHILDREN

Nicaragua is one of the poorest countries in Latin America, with over three-fourths of its population living on \$2 US or less a day. Often, those who suffer the most from this situation are the country's children.

Although Nicaragua's economy is primarily agricultural, the country's citizens face a daily struggle to obtain nutritious food for themselves and their families.

According to the World Food Program, in some areas it is estimated that more than 40 percent of children under the age of five suffer from chronic malnutrition. In addition, nearly 25 percent of these children suffer from stunted growth, a condition typically caused by inadequate meals and repeated illness.

In a strategic effort to provide much-needed nutrition to the children during a critical time of development, World Vision is distributing donations of VitaMeal to child care centers in some of the most impoverished parts of the country. One example can be found in the rural town of Yali, located 150 miles from the capital city of Managua, where children are now enjoying highly nutritious VitaMeals every

day while they attend World Vision's child care center. The center cares for nearly 90 children each day which allows their parents, many of whom are single mothers, to work to support their families.

The center's cook, Victoria, did a little experimenting in the beginning to learn how to cook VitaMeal, and now says she has created meals that the children seem to love. "I added some onions, sweet peppers, tomatoes, mint, oregano and sour cream. The children like it very much. And, most important, each meal is helping to give the children the nutrition they need to lead healthier lives."*

Four-year-old Randy agrees with Victoria. "It is delicious...I want some more!" he is often heard to say. With World Vision's support, along with the purchases and donations of VitaMeal made by thousands of Nu Skin distributors and customers, children like these in Nicaragua can continue to enjoy nutritious meals every day to support healthy development. "Thank you for your partnership with World Vision and for all that you, your staff, and donors do," stated Jennifer Hawley, Senior Director, Corporate Engagement for World Vision, as she thanked Nu Skin for their support.



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*These statements have not been evaluated by the FDA. VitaMeal is not intended to diagnose, treat, cure or prevent any disease.



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NOURISH THE CHILDREN HIGHLIGHTS



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Children in Nicaragua enjoying eating VitaMeal.

THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: JULY–SEPTEMBER 2014

DESTINATION	MEALS
MALAWI	8,091,450
NORTH KOREA	1,224,000
HONDURAS	540,000
NICARAGUA	540,000
GUATEMALA	450,000
HAITI	450,000
EL SALVADOR	360,000
CAMBODIA	360,000
WEST AFRICA	360,000
PHILIPPINES	360,000
MEXICO	270,000
JAMAICA	180,000
DOMINICA	180,000
U.S.	90,000
CANADA	76,980
ZIMBABWE	54,000
TOTAL	13,586,430

NOURISH THE CHILDREN HIGHLIGHTS

7.7%

INCREASE IN THIRD-QUARTER DONATIONS

152,461

AVERAGE NUMBER OF CHILDREN FED DAILY
IN 2014

388,305,660

TOTAL MEALS DONATED THROUGH
NOURISH THE CHILDREN

Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The program leverages the strength and staying power of a for-profit corporation in cooperation with charitable organizations like Feed the Children to help solve the complex world problem of feeding malnourished children. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution, sales, and commissions to Nu Skin distributors, as well as a reasonable profit margin.