

# GLOBAL Destination Report

May 2007 April VitaMeal® Donations

#### Malawi

Ralph was a seven year-old AIDS orphan, severely malnourished, brought to Kamuzu Central Hospital in Lilongwe, Malawi for medical care upon the death of his father and mother. Malawi Welfare services, believing Ralph would die soon, called the Earth Angel's Care Center and asked if the center's owner, Canadian Dianne Block, would take Ralph and care for him until he died. They expected Ralph to pass away any day because he was not eating. Ralph's face was sunken and he weighed only a few pounds.

Ralph could not tolerate regular food, so Dianne made a very thin porridge of VitaMeal<sup>®</sup> and water and began giving Ralph little drops with an eyedropper around the clock, keeping him close to her. After a few days Ralph opened his eyes and showed signs of life. Dianne kept feeding him.

After six months on VitaMeal, Ralph is now a 12-pound seven year old and is talking and smiling. He can now eat most foods, although Dianne still holds him close like a small baby. Dianne said VitaMeal has performed a miracle and is amazed at his new desire to live. Ralph reacted to her comment with a smile and snuggled into Dianne's arms. He has a long way to go, but his face is filling out, and thanks to VitaMeal supplied by generous Nu Skin distributors, he grows stronger every day.



### China

On April 23, 2007, an alliance between Nu Skin Enterprises, the China Foundation for Poverty Alleviation and the World Children's Fund was announced at a special ceremony in Beijing at the Great Hall of the People. Ms. Gu Xiulian, vice chairwoman of the Standing Committee of the National People's Congress, president of All-China Women's Federation officiated at the ceremony. Before a group of about 170 people representing government, charity, media and industry, Mr. Duan Yinbi, the President of CFPA,



awarded the tablets to members of the alliance. Mr. Sun Haiying, a famous actor, took the post of the Alliance Ambassador.

Keynes Li, vice president of Nu Skin Greater China, attended the conference and signed the donation agreement. Keynes Li expressed that Nu Skin Enterprises, since it came into existence more than 20 years ago, has had the mission of being a force for good in the world. Accordingly, Nu Skin (China) has committed itself to helping with poverty and disaster relief.

In the past 30 years, people on the earth experienced 6367 damaging natural disasters. Two million people lost their lives, 180 million people became homeless refugees suffering from poverty and diseases. China is the third highest country in damage caused by natural disasters. In order to speed up China's reaction time and improve the effectiveness of disaster relief, CFPA initiated the foundation of Disaster Relief Backup Alliance. This foundation unites 64 social units including government, industry, international organizations, and news media to prepare for disaster relief and mobilize a social force to give humanitarian aid to disaster victims.

Nu Skin (China) donated about two million meals valued at RMB 13 million to starving and malnourished children and adults in 2006. In 2007, Nu Skin, through Nourish the Children, will continue to donate VitaMeal valued at RMB 8.2 million to CFPA serving as a force for good in the lives of those who need a helping hand.

#### Russia

On Saturday April 28th, Nourish the Children was officially launched in Russia by Scott Schwerdt, President of the Americas and Europe. The distributors were thrilled that Scott delivered part of his speech in Russian. The details of the Nourish the Children program were explained in a workshop conducted by Brent Goddard, Managing Director of Nourish the Children. In Russia, VitaMeal will be inventoried in a local warehouse and donations will be distributed to local charities and orphanages. The distributors were very excited that they can now join thousands of others around the world in helping to alleviate child malnutrition.





#### Indonesia

Report from Padang, West Sumatera:

"The Foundation of Love and Care For Indonesia received 1020 boxes of VitaMeal on Sunday night, the 25th of March 2007. They distributed 100 boxes of VitaMeal for the victims of an earthquake in lapangan SP2, Bukit Tinggi.

The remaining 920 box of VitaMeal were distributed by JDS (Jaringan Doa Sekota) in Padang. They arranged a VitaMeal Cooking demonstration to show the victims of the earthquake how to cook VitaMeal.

The Foundation has received an additional two containers holding 12000 bags of VitaMeal in Semarang, Central Java.

We thank you for your donation to help the victims of the earthquake disaster in Indonesia."







## Spotlight:



Name : Melki Takesef

Home : Oepliki Village, Timor Tengah Selatan

East Nusa Tenggara

Age : 9 years old

Distribution Agency : Foundation of Love and Care for Indonesia

Melki is the son of a farmer, Mr. Simon Takesef. Melki is not able to go to school because his family lives in poverty. To acquire fresh water, they have to walk for 3 to 5 km. He is extremely grateful for VitaMeal, particularly a VitaMeal porridge prepared by his mother. Melki hopes to someday find a sponsor so that he will be able to go school like his friends.

# Monthly Distribution Report



April VitaMeal Donations were delivered to Feed the Children and other authorized charities for distribution to those who need it most. Although the following were the intended destinations for the April donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

	# of Meals
Destination	(30 Child Meals per Bag)
Malawi, Africa	1,799,340
Philippines	360,000
China	300,000
So. America and other	56,550
Total	2,515,890