

ageLOC[®] Meta DOs & DON'Ts

Social Sharing Guidelines

08/2024



CONTENTS

4

Approved Claims

7

Social Post Examples

13

How to Safely Promote Meta

17

Additional Resources

Follow Company Product Claims

All claims must be consistent with the **ageLOC Meta** Product Information Page (PIP) for the Pacific region.



Pacific Region Approved Claims

All approved claims can be found on the [ageLOC Meta Product Information Page](#)

- Helps support body metabolism for improved well-being.*
- Helps support heart health.
- Helps support a healthy immune system function.
- Helps restore beneficial intestinal flora for better gut health.
- Helps improve the antioxidant defense system, reducing damage caused by free radicals.
- Helps in the maintenance of healthy blood lipids.
- Features ageLOC® technology that targets your body metabolism.
- Provides our exclusive ageLOC® Meta anthocyanin blend, standardised to 215 mg of anthocyanins per serving.

*This product is not intended to diagnose, treat, cure, or prevent any disease.



DOs

“Helps support maintenance of Healthy Blood lipids”

“Helps support heart health”

“Helps support body metabolism for improved well-being”

“Helps restore beneficial intestinal flora for better gut health”

“Helps support a healthy immune system function”

“Helps improve the antioxidant defense system, reducing damage caused by free radicals.”

DON'Ts

“Normalises blood sugar”

“Prevents cardiovascular diseases”

“Reduces belly fat”

“Speeds up metabolism ”

“Protects against inflammation ”

“Reset your liver performance”

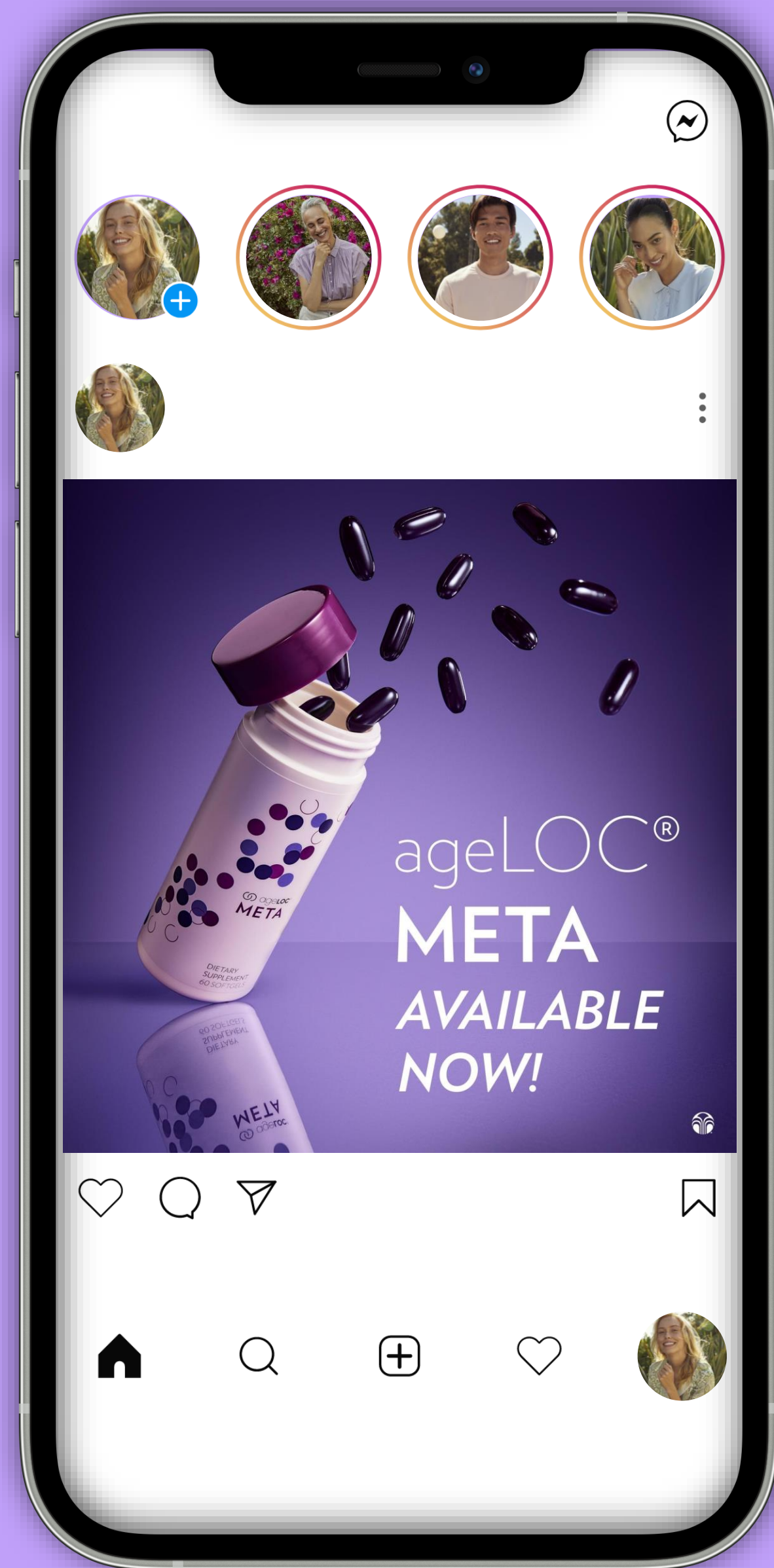
*This product is not intended to diagnose, treat, cure, or prevent any disease.

Social Post Examples

When posting on social media, always stick to approved claims found in the PIP. Product testimonials cannot include any medical/health claims - even if true.



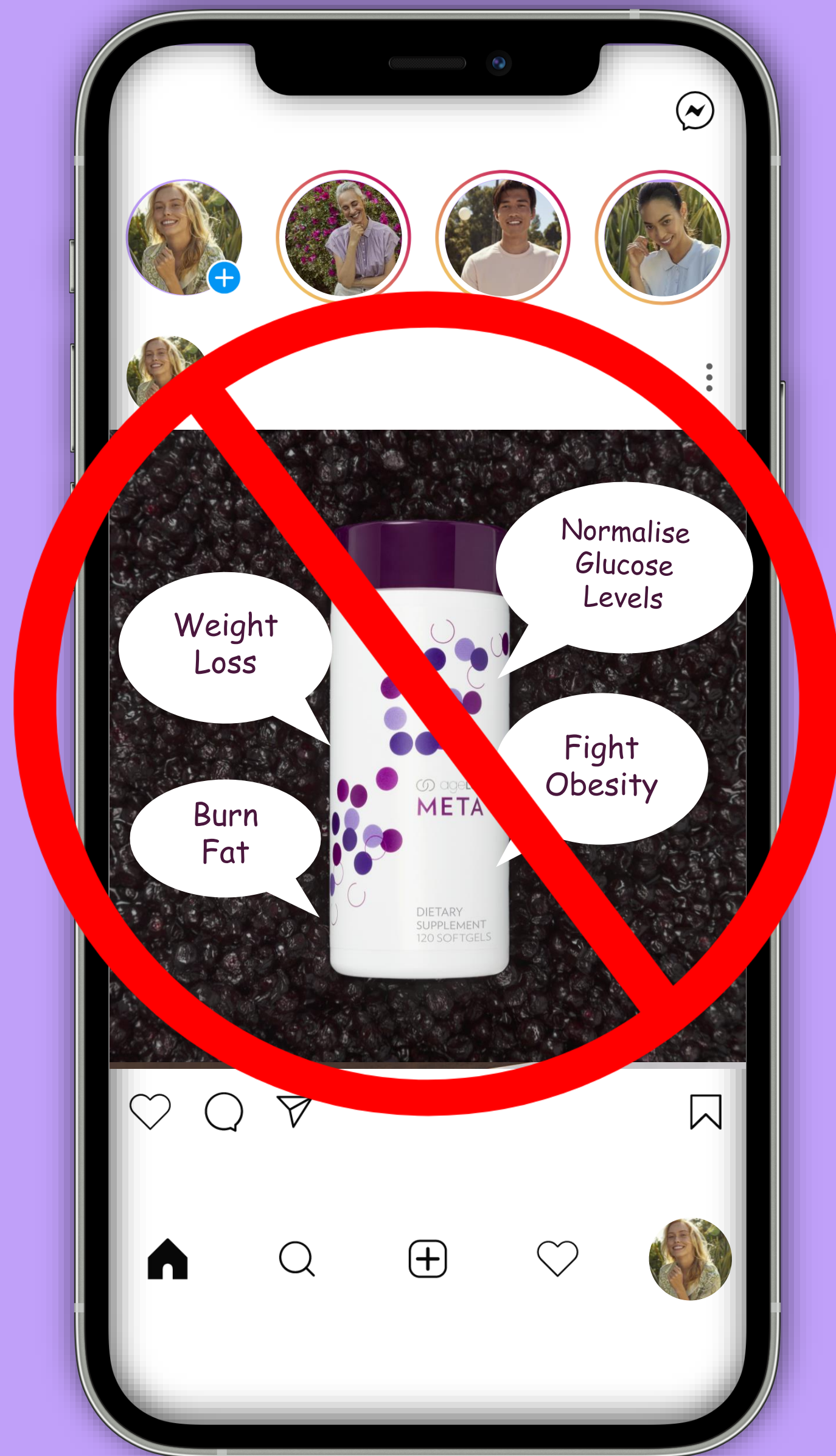
APPROVED



I only have a few preview codes left for Nu Skin's latest hot product META! Meta is powered by anthocyanins - natural health-beneficial compounds found in the deepest purple berries and black rice, but what does that mean? It means Meta helps support things like ***body metabolism for improved well-being!*** Who is interested in giving it a try??

[#ageLOCMeta](#) [#MetabolicHealth](#)

NOT APPROVED

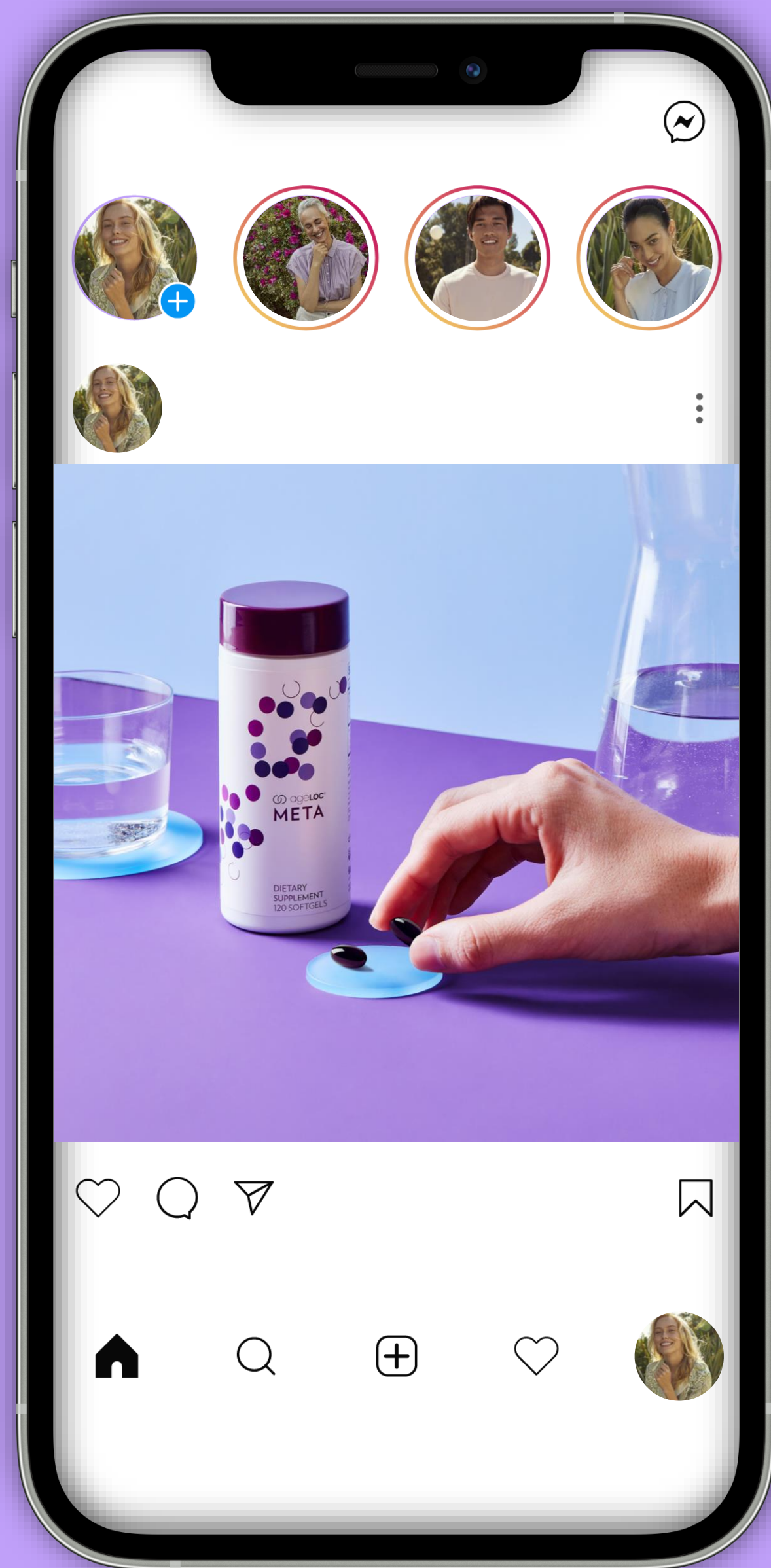


I only have a few preview codes left for Nu Skin's latest hot product META! Meta is powered by anthocyanins - natural health-beneficial compounds found in the deepest purple berries and black rice but what does that mean? It means Meta helps with things like **blood pressure, gut health, and even weight loss!** Who is interested in giving it a try??

[#ageLOCMeta](#) [#WeightLoss](#) [#exercisepill](#)

Meta is not a weight loss product and does not treat any medical conditions. Weight loss claims, or medical treatment claims should not be made.

APPROVED

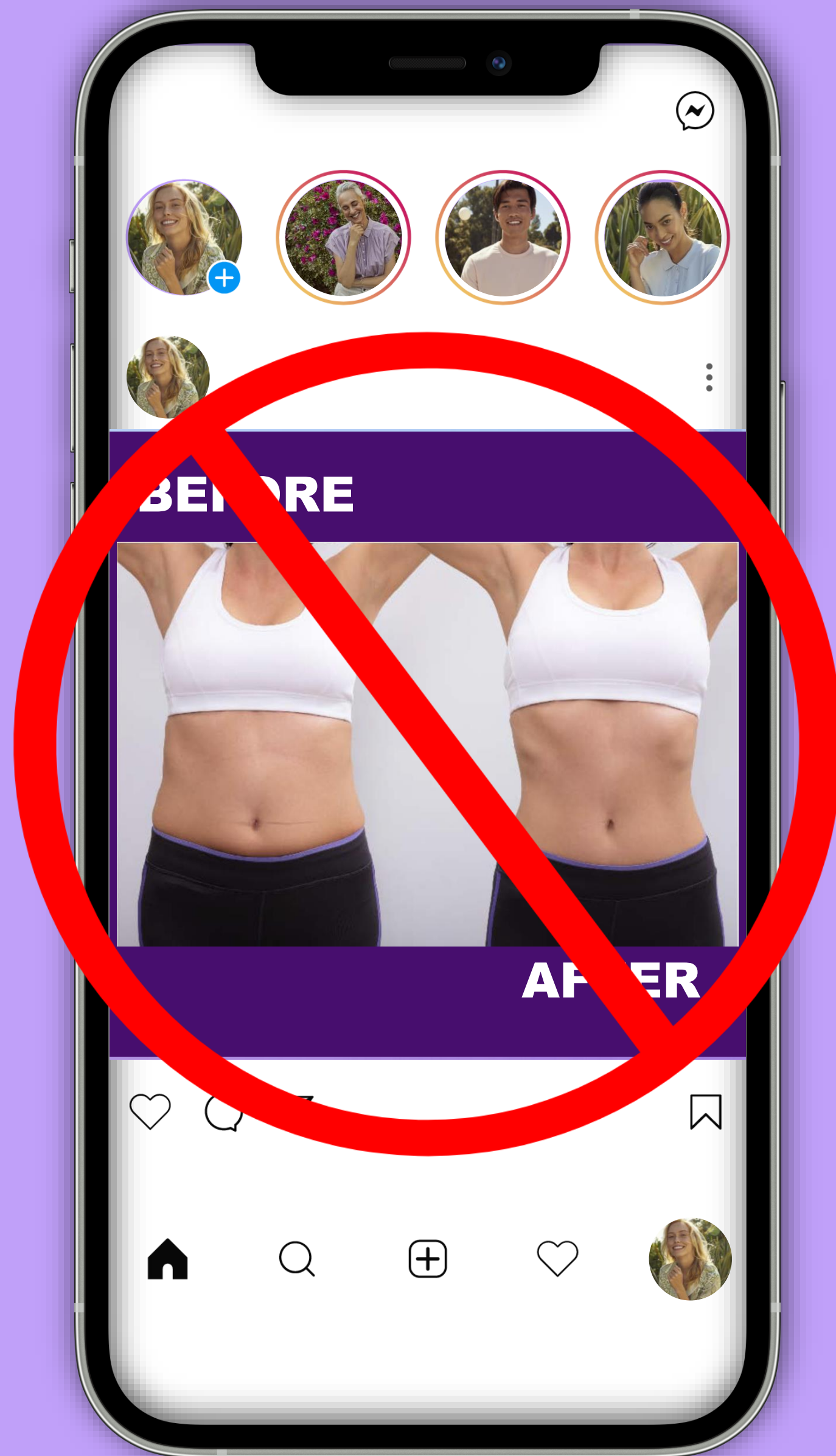


Get ready to purple up with ageLOC® Meta! And start shifting your body chemistry toward a healthier mode. This new daily supplement features innovative blend of potent anthocyanins—health-promoting compounds found in dark purple berries and black rice.

The formula's ***so powerful, even Mother Nature is applauding.*** 🌿 🙌

[#ageLOCMeta](#) [#HealthierMode](#)

NOT APPROVED

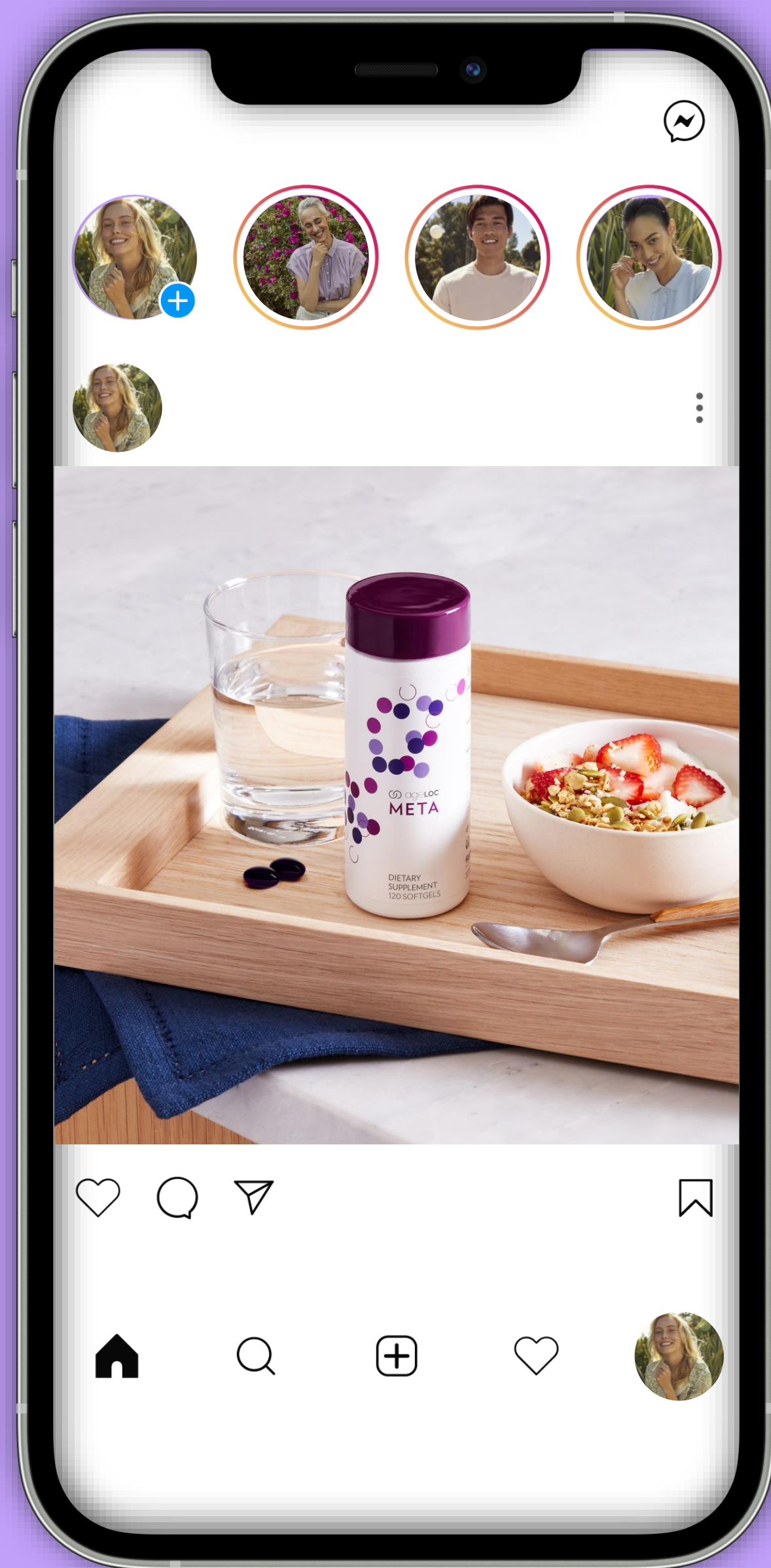


Get ready to purple up with ageLOC® Meta! Are you working out and eating healthy but still have inflammation and extra pounds to lose? AgeLoc Meta has been in the making for 8 years - and it's finally here!! Check out these great results from one of my good friends!

The formula ***will help you lose weight, improve your gut health, and lower your blood pressure!*** 🤝
[#ageLOCMeta](#) [#WeightLoss](#)

This supplement isn't proven to alter physical appearance, therefore, the claims and before & after images should not be posted nor shared.

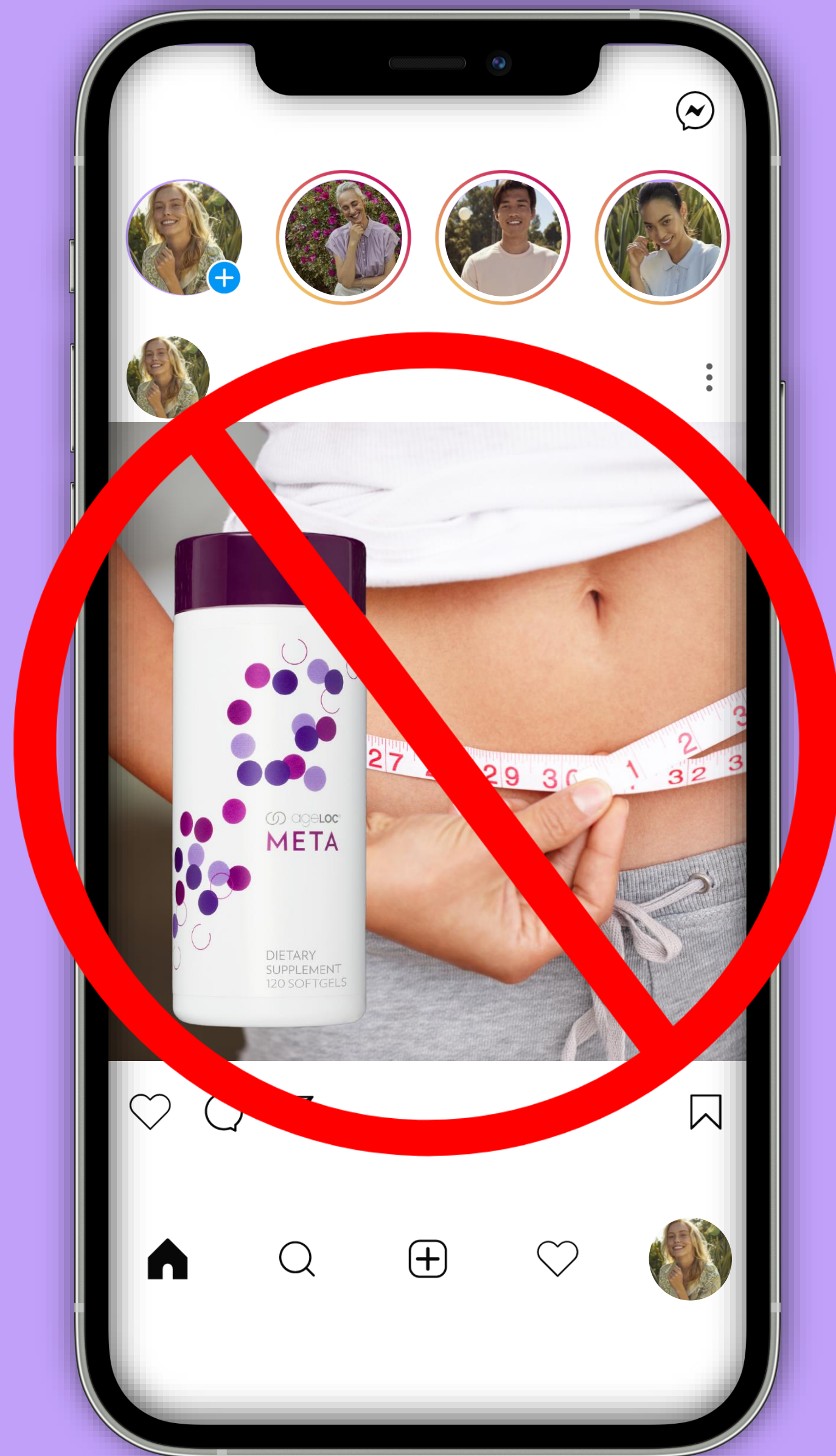
APPROVED



Say hello to your biochemistry's new best friend! 🙌 Introducing ageLOC® Meta, a new daily supplement that ***helps counteract the effects of your modern lifestyle when combined with healthy eating, regular exercise, and better sleep*** with a potent blend of anthocyanins—natural compounds found in dark purple berries and black rice. It's an important part of my health goals! What are your health goals?

[#healthgoals](#) [#ageLOCMeta](#) [#anthocyanin](#)

NOT APPROVED



Say hello to your biochemistry's new best friend! 🙌 Introducing ageLOC Meta, a new daily supplement that helps counteract the effects of ***not having time to go the gym and eating a poor diet*** with a potent blend of anthocyanins—natural compounds found in dark purple berries and black rice. It's an important part of my health goals! What are your health goals?

[#HealthGoals](#) [#ageLOCMeta](#) [#DietPill](#)

Meta is not a weight loss product. Weight loss claims should not be made, posted, or shared.

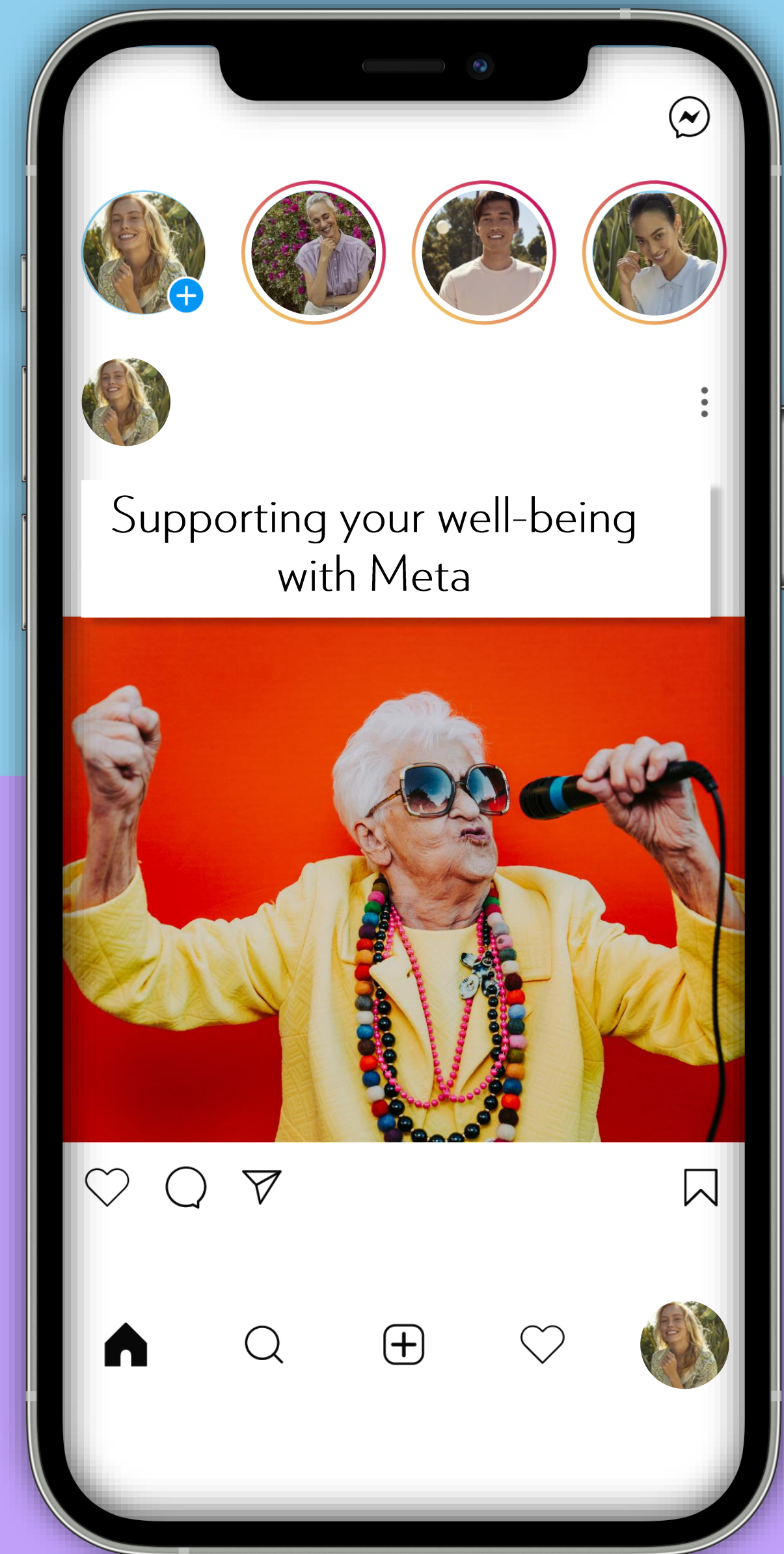
How to Safely Promote Meta

The benefits in the PIPs may not seem exciting... but there are many ways to create engaging content to share with your community!



PERSONALISE IT

PURPLE POWER!!!! Meta is Nu Skin's wonderful new product that helps support your body metabolism for improved well-being.* Did you know on average only 1 in every 8 people are metabolically healthy? If you are one of those 7 people fret not!! If you are interested let me know!
[#ageLOCMeta](#)



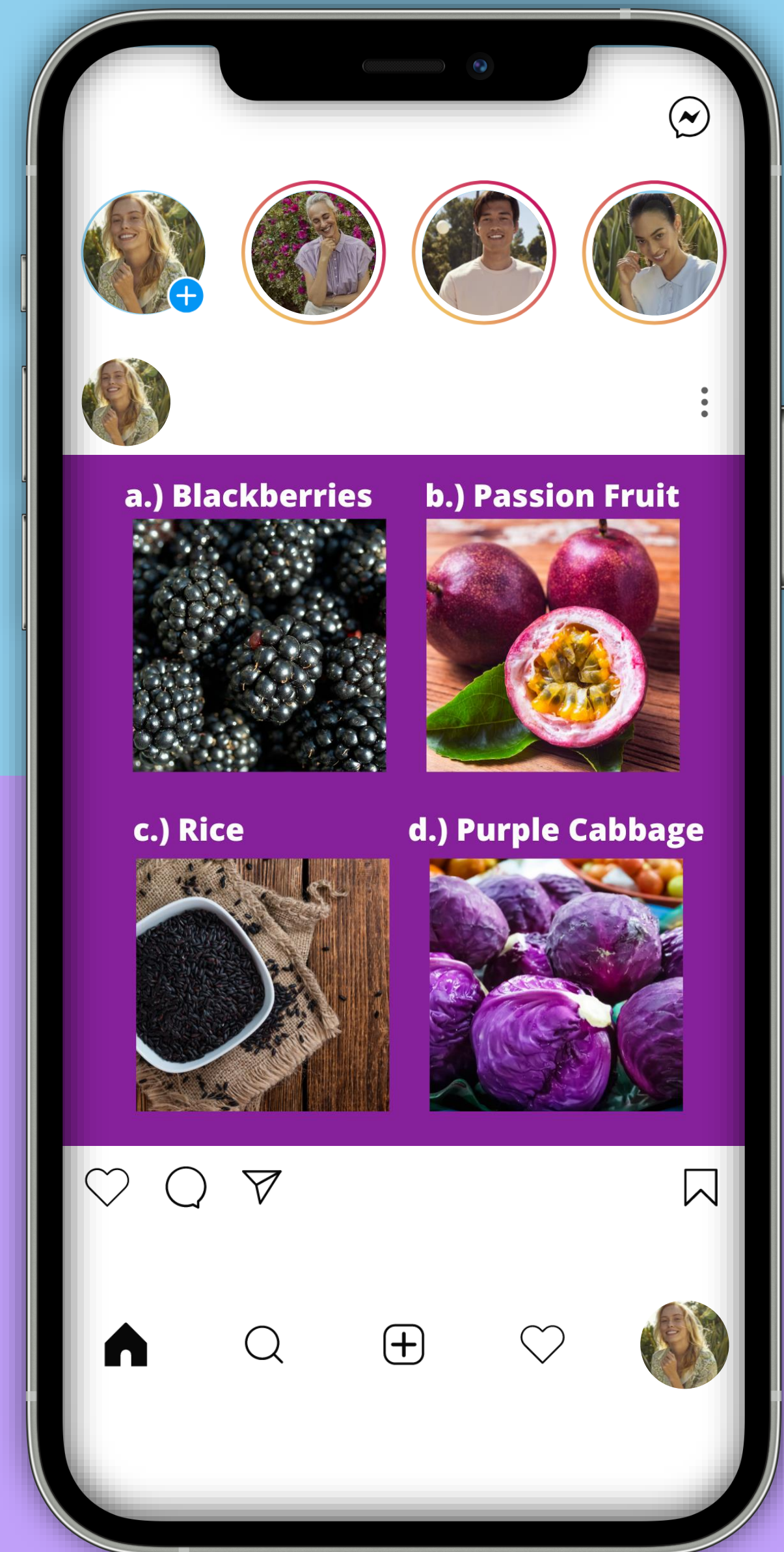
*This product is not intended to diagnose, treat, cure, or prevent any disease.

FOCUS ON ENGAGEMENT

POLL TIME! With the launch of Nu Skin's new product META I'm curious what's your favourite purple food?

If you're interested in trying this amazing product to support your body metabolism for improved well-being* DM me!

[#PurplePower](#) [#ageLOCMeta](#)



*This product is not intended to diagnose, treat, cure, or prevent any disease.

Now it's your turn!

- ✓ **Step 1:** Brainstorm content ideas
- ✓ **Step 2:** Create content or Repost from Nu Skin Pacific Social Media
- ✓ **Step 3:** Make sure all claims are approved/from the PIP of your local market
- ✓ **Step 4:** Post or share your content!



ADDITIONAL RESOURCES:

[Product Testimonial Guidelines
Australia](#)

[Product Testimonial Guidelines
New Zealand](#)

[Product Claims Video](#)

[Social Sharing Guidelines](#)

